## Tau Kappa Epsilon Fraternity Program Map

#### **Province Education Conferences to Province Forums:**

Focus Areas:

Management 80% Leadership 20%

Hard Skills 70% Soft Skills 20% Meta Skills 10%

A forum is a place, meeting, or medium where ideas and views on a particular issue can be exchanged. The goal of the Province Educational Conferences was to bring local groups together to provide education relevant to their needs. This was done on varying levels across TKE Nation over the years. With continued support through our volunteer ranks, and moving from what some have described as a stale conference setting, the Province Forum brings new opportunities.

A Province Forum is where all chapters of the Province can bring their ideas and concerns to share and have a collective of like-minded Fraters to help work through the common issues holding the chapters back from greater success. Each forum should have a capstone session for this purpose. Volunteers, Staff, and other guests can provide educational opportunities relevant to the groups present allowing for a deeper conversation focusing on the hard skills necessary to build a Top TKE Chapter.

The Key Leader Training designed for local level alumni will be delivered at the Province forums and by special appointment. The Key Leader Training is a multipart program that can either be delivered in its entirety or as four separate sessions. The program design was set to meet the needs of the local alumni and remain flexible to adjust schedules and educational outcomes. Topics for the Key Leader Training include: The History of the Key Leader, Building Credibility, Organizational Structure, Ritual, Advising Roles, and Event Planning.

\*\*The Greek Term Agora was substituted for the Roman term Forum. In our opinion, the term definition fits the goal and the vision of the program with a clearer statement to the participants.

## **Regional Leadership Conferences to Triangle Summits:**

Focus Areas:

Management 50% Leadership 50%

Hard Skills 30% Soft Skills 50% Meta Skills 20%

With the change from Regions to Areas, the language of Regional Leadership Conferences no longer fits the Fraternal Servicing Model in place to serve our chapters and colonies. Even though these are done on a regional basis, to reinforce the concept of regions is counter productive to the unification of the larger Fraternity. Further the language of Regional Leadership Conferences is generic and boilerplate with no identity to Tau Kappa Epsilon Fraternity.

Utilizing the words Triangle and Summit gives the Fraternity an opportunity to strengthen the brand of the program and the service to our membership. Simply defined, a summit has two meanings we will infuse into the brand and program. These are: 1. The highest point of a mountain. 2. A meeting or series of meetings between the leaders of two or more governments.

This definition is powerful on both levels. By attending the summit, participants will develop the skills it takes to get to the summit of your path in the Fraternity and in life. Participants will learn to set goals and interact with alumni, volunteers, and staff at various points on their journey to the summit. The program targets those looking to become leaders in business, government, the arts, or their own chosen field, providing them with the opportunity to grow and develop through the Fraternity for Life.

Utilizing the triangle, also found in the device of the Fraternity (commonly known as the pin given during the Fraternity for Life ceremony), we would reinforce the elements of Tau Kappa Epsilon's ritual and life long commitment. Each summit will have three major take-away objectives for participants, reinforcing the strategic direction of the Fraternity and the Key Result Areas outlined by the Grand Council. These steps will further align the participants with the goals of their local chapters to the larger organization, strengthening both. Volunteer training at the Summit level will be given the name of the Dr. William V. Muse Alumni Summit and replace the academy language. This change aligns the training and educational outcomes of the program with the structure of TKE's programs while better serving alumni volunteers. At the Muse Alumni Summit, volunteers will be trained at the international and local level to impact the overall membership of the organization in alignment.

This adjustment will allow a higher level training specific to the Key Result Areas of the Fraternity. By utilizing case studies, area specific facilitated discussions, and needs based training, volunteers will be given the tools to engage other volunteers and the active membership in the performance areas needed to reach key metrics of the Fraternity. The concept of building Key Leaders and aligning them from the chapter and colony level to the province, area, and greater Fraternity will be reinforced as each will build upon a unified team mindset to grow TKE.

# Charles R. Walgreen Jr. Leadership Academy:

Focus Areas:

Management 25% Leadership 75%

### Hard Skills 20% Soft Skills 25% Meta Skills 55%

The CRWJRTKELA will formally adopt "Walking with Apollo" as the official theme of the program. The curriculum will undergo a review to ensure this theme is reinforced throughout the volunteer training, program delivery, and educational outcomes.

There are no significant changes to the program at this time. As an academy focuses on training in a specific field, leadership, the program will continue to improve participant performance in this arena. We must continue to explore the branding definition further to engage the alumni of the academy at a higher level. This definition includes - a society or institution of distinguished scholars, artists, or scientists that aims to promote and maintain standards in its particular field.

# **Conclave Institute**

Focus Areas:

Management 70% Leadership 30%

Hard Skills 65% Soft Skills 25% Meta Skills 10%

There are no significant changes to the program at this time. As a noun, an institute provides us with a society or organization having a particular object or common factor, especially a scientific, educational, or social one. The institute is an opportunity to review the institutional knowledge of the Fraternity and to build upon it. The particular objective, for Tau Kappa Epsilon Fraternity, should always remain on membership and maintaining the strategic goals of the organization.

As a verb, we can further take from the definition of an institute: set in motion or establish (something, especially a program, system, or inquiry). The institute is the Fraternity's opportunity to set the tone and give members, collegiate and alumni, the charge for the next biennium.

Ultimately, the program map reflects the Bond each member takes. Every level engages them to develop their abilities and contribute them responsibly.

### Future Growth Opportunities:

### Dr. Muse Alumni Volunteer Academy

The DWVMAVA will be modified to fit the model under the Triangle Summit. This will allow for Dr. Muse's namesake program to maintain a high profile and reaching a critical mass of TKE's volunteer population. By focusing on the Key Man, Dr. Muse's impact on the fraternity should continue to grow each year.

## **Key Leader Training**

Key Leader Training will be delivered at both the Province Forums and by special appointment. We recognize not all alumni can make a Province Forum and will accommodate these trainings as necessary. The Forum provides the ideal experience for the learner and educator, however, our goal is to meet the learner's current needs.

# Blueprint

As the Blueprint moves toward a digital platform, there is room to grow the program beyond the four-year milestone model. Our current vision is to move this program into an online community. We would add content management to the program that would further develop the offerings to meet the ongoing needs of our alumni base. These offerings would utilize the basics of adult learning theory and mobile learning.

The goal is twofold. First, to further increase the volunteer base by creating opportunities to educate others based on needs and specification of field. Secondly, create a centralized resource where alumni can interact and attain life skills to meet their changing needs as they progress from their collegiate years into early adulthood through retirement.